



# THRIVE®

## MAINTENANCE

### GUARANTEED ANALYSIS

Crude Protein (min.)	12.00%
Crude Fat (min.)	3.50%
Crude Fiber (max.)	13.00%
Calcium (min.)	0.75%
Calcium (max.)	1.25%
Phosphorus (min.)	0.35%
Copper (min.)	13 PPM
Zinc (min.)	30 PPM
Selenium (min.)	0.30 PPM
Vitamin A (min.)	5,000 IU/LB
Vitamin D3 (min.)	680 IU/LB
Vitamin E (min.)	150 IU/LB

### INGREDIENTS

Soybean Hulls, Wheat Middlings, Pulverized Oats, Ground Corn, Soybean Meal, Calcium Bentonite Clay, Crushed Mineral Rock Salt, Concentrated Yeast Culture, Shredded Beet Pulp, Calcium Carbonate, Vegetable Oil, Vitamin E Supplement, L-Lysine, Vitamin A Supplement, Vitamin D3 Supplement, Selenium Yeast, and DL-Methionine.

**(SEE BACK FOR DETAILS)**

### FEEDING DIRECTIONS

**THRIVE®** Pellet is to be fed along with hay or pasture. Typical feeding rates are 0.40% to 0.80% of horse bodyweight of **THRIVE®** per day depending on forages fed, size, activity and condition of horse. Provide access to fresh, clean water and loose free-choice salt at all times.

### RECOMMENDED USES

**Adult** • Use with hay and/or pasture  
• Use for maintenance

**Pregnant** • Use from post breeding through 8 months as gestation ration

**Stallions** • Use as daily feed on off season

### CUSTOMER TESTIMONIAL

*I had tried every brand of feed imaginable trying to put weight on one particular horse. When I heard about **Eq Feeds™** I tried it and it worked. The horse looks much better and has a shiny coat. I now use that feed on all my horses; horses in training, show horses and horses that are just hanging around. I even get comments at shows about how good my horses look.*

**Lori Nelson, Trainer Mechanicsburg, IL**  
[www.lorinelsontraining.com](http://www.lorinelsontraining.com)

# SUPPLEMENTS

## FOR ALL CLASSES OF HORSES

### LEGS PLUS

#### MINERAL SALT SUPPLEMENT

#### RECOMMENDED USES:

**Young Halter**  
• Add to feed daily (to help prevent leg problems)

### Eq LYTES

#### ELECTROLYTE SUPPLEMENT

#### RECOMMENDED USES:

**Working Horses**  
• Add to feed during intense work or use as electrolyte mix

### Eq LYTES-DAILY

#### ELECTROLYTE DAILY SUPPLEMENT

#### RECOMMENDED USES:

**Working Horses & Horses with Ulcers**  
• Add to feed daily

*When You Can't Get Eq's Exclusive Pelleted Feeds*

### ONLY-ONE

#### VITAMIN/MINERAL SUPPLEMENT

#### RECOMMENDED USES:

Use daily as a top dress, 8 oz. single dose or free choice. Do NOT use with complete feeds because this is a balanced complete vitamin and mineral mix with yeast culture.

### FYI

**Water:** Fresh, clean water is essential to good health, growth & performance. Equines drink from 10 to 15 gallons per day each and working/performance horses can drink up to 40 gallons per day. Would you drink from their water bucket?

**Stray voltage:** Even very low voltage, can keep your equine companion off water. Have you checked your grounding rods and/or how close your water is to an electric source?

**Corn:** High in starch, feeding inexpensive feeds with a lot of corn can contribute to digestive problems (such as colic) and laminitis.



## ARE SUPERIOR BECAUSE:

- Locked Formulas** – **Eq Feeds™** are manufactured with “locked” formulas, which means the **SAME** top quality ingredients in every bag. Horses stay on feed easier with fewer digestive upsets; most other brands do not have locked formulas.
- Crushed Mineral Rock Salt** – From an ancient sea.
  - Salt is as essential to animals as air, food, and water.
  - Offering **LOOSE** salt for your horse at all times is essential so they can easily consume amounts needed for balanced nutrients.
- Calcium Bentonite Clay** – Contains 60+ natural colloidal minerals from an ancient sea.
 

**Has been shown to:**

  - Increase feed utilization, resulting in improved over-all health
  - Decrease somatic cell count
  - Be effective in absorbing and binding toxins
- Yeast Culture** from **DIAMOND V®** contains the growing medium which provides a rich nutrient source for microbial digestive organisms.
 

**Nutrition studies show feeding yeast culture:**

  - Provides a rich source of vitamins, especially B Complex and its building blocks
  - Enhances digestibility of roughage
  - Improves protein utilization and less nitrogen waste in urine and feces
  - Increases stamina, lowers heart rates during work and raises blood glucose (energy) levels
- Phosphorus** – The natural occurring phosphorus in **Eq Feeds™** means no toxic heavy metals.
- Vitamin E** – An antioxidant that decreases the effects of aging, promotes better health and enhances hair coat and hooves.
- Thiamine** (Vitamin B1) – Aids digestion, assists proper nervous system function, and has calming effect.
- Soft Red Wheat Midds** – Energy source which contains the wheat bran and wheat germ.
- Vegetable oil** – High energy, easy to digest, increased endurance, without increasing nervousness.
- Pulverized Oats** – Easily digested, safe and high in nutrients.
- Shredded Beet Pulp** – Excellent source of crude fiber, calcium and energy.
- Corn** – The **moderate** amount of corn used in **Eq Feeds™** is part of the optimal balance.
- Balanced Amino Acids** – Allows better cell efficiency, resulting in a healthier horse.
- Pellet Hardeners** – We don't use these because we don't want a brown powder consisting of a sulfonate salt made from waste liquor of the sulfate pulping process of soft wood in our feed.
- Superior Ingredients** – Flavor enhancers are not needed in **Eq Feeds™**. Why would you want to flavor something if it's good in the first place?



*Pelleted for better digestibility*

### BABY BLOOM®

*The complete feed for  
your **GROWING BABY.***

### SUMMIT®

*The peak performance feed for  
**WORKING and COMPETITION.***

### THRIVE®

*The versatile feed for  
**MOST ADULTS.***

### RENU®

*The best feed for  
**FOUNDERED and IDLE HORSES.***

### SILVER®

*The advanced feed for  
**OLDER ADULTS and REVITALIZATION.***

### BALANCED NUTRITION - PURE & NATURAL

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# BABY BLOOM®

## FOAL & GROWING BABY

### GUARANTEED ANALYSIS

Crude Protein (min.)	15.00%
Crude Fat (min.)	5.00%
Crude Fiber (max.)	15.00%
Calcium (min.)	1.75%
(max.)	2.25%
Phosphorus (min.)	0.40%
Copper (min.)	15 PPM
Selenium (min.)	0.30 PPM
Zinc (min.)	30 PPM
Vitamin A (min.)	5,000 IU/LB
Vitamin D3 (min.)	680 IU/LB
Vitamin E (min.)	150 IU/LB

### INGREDIENTS

Soybean Hulls, Soybean Meal, Wheat Middlings, Pulverized Oats, Corn, Calcium Bentonite Clay, Whey, Vegetable Oil, Calcium Carbonate, Crushed Mineral Rock Salt, Concentrated Yeast Culture, Shredded Beet Pulp, Vitamin E Supplement, L-Lysine, Gamma Oryzanol Vitamin A Supplement, Vitamin D3 Supplement, Selenium Yeast, and DL-Methionine  
*(SEE BACK FOR DETAILS)*

### FEEDING DIRECTIONS

**BABY BLOOM®** Pellet is to be fed along with hay or pasture. Typical feeding rates are 0.40% to 0.80% of horse bodyweight of **BABY BLOOM®** per day depending on forages fed, and size, activity and condition of horse. Provide access to fresh, clean water and loose free-choice salt at all times.

### RECOMMENDED USES

- Foal to 3 Years Old**
- Use Creep Feed
  - Use up to 3 years old
  - Use for Halter up to 3 years old

### CUSTOMER TESTIMONIAL

*I have been using Baby Bloom for my halter show weanlings up to 2 years olds for 3 years now. They have no trouble holding their weight and the balanced formula keeps them from getting epiphysitis and other leg problems. We halter people feed our babies a larger amount of feed than non-halter babies and it is important that they have the halter weight without the other problems. I also get compliments on how shiny their coats are.*

*I love this product!*

**Vicki Livasy, Double L Acres**

**World Quality AQHA and APHA Halter Horses**



# SUMMIT®

## WORKING HORSE

### GUARANTEED ANALYSIS

Crude Protein (min.)	13.00%
Crude Fat (min.)	6.00%
Crude Fiber (max.)	9.00%
Calcium (min.)	1.00%
(max.)	1.50%
Phosphorus (min.)	0.35%
Copper (min.)	12 PPM
Zinc (min.)	50 PPM
Selenium (min.)	0.30 PPM
Vitamin A (min.)	5,000 IU/LB
Vitamin D3 (min.)	680 IU/LB
Vitamin E (min.)	200 IU/LB

### INGREDIENTS

Wheat Middlings, Pulverized Oats, Ground Corn, Soybean Meal, Soy Hulls, Calcium Bentonite Clay, Crushed Mineral Rock Salt, Vegetable Oil, Shredded Beet Pulp, Calcium Carbonate, Concentrated Yeast Culture, Vitamin E Supplement, L-Lysine, DL-Methionine, Thiamine, Vitamin A Supplement, Vitamin D3 Supplement and Selenium Yeast.  
*(SEE BACK FOR DETAILS)*

### FEEDING DIRECTIONS

**SUMMIT®** Pellet is to be fed along with hay or pasture. Typical feeding rates are 0.40% to 0.80% of horse bodyweight of **SUMMIT®** per day depending on size, activity and condition. Provide access to fresh clean water and loose free-choice salt at all times.

### RECOMMENDED USES

- Adult**
- Use for shows, competition and intense work
  - Use with hay and/or pasture
  - Use for training

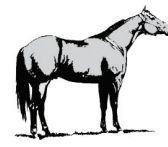
**Young** • Use during training

**Stallions** • Use during breeding season

### CUSTOMER TESTIMONIAL

*We have been so pleased with **Eq Feeds™**! It is wonderful to have our older horses fat and healthy after trying numerous other feeds without results. Also our endurance horses look great and they are competing better than ever before without hassel of supplements! The horses look and feel great and you feed less, how much better can it get!*

**Joyce, Caledonia, MI**



# RENU®

## FOUNDERED OR IDLE

### GUARANTEED ANALYSIS

Crude Protein (min.)	10.00%
Crude Fat (min.)	2.00%
Crude Fiber (max.)	18.00%
Calcium (min.)	0.75%
(max.)	1.25%
Phosphorus (min.)	0.40%
Copper (min.)	12 PPM
Zinc (min.)	40 PPM
Selenium (min.)	0.30PPM
Vitamin A (min.)	5,000 IU/LB
Vitamin D3 (min.)	680 IU/LB
Vitamin E (min.)	150 IU/lb
Biotin (min.)	2.50mg/lb

### INGREDIENTS

Wheat Middlings, Soybean Hulls, Pulverized Oats, Calcium Bentonite Clay, Crushed Mineral Rock Salt, Concentrated Yeast Culture, Beet Pulp, Calcium Carbonate, Vitamin E Supplement, Vegetable Oil, L-Lysine, Vitamin A Supplement, Biotin, Vitamin D3 Supplement, Selenium Yeast, and DL-Methionine.  
*(SEE BACK FOR DETAILS)*

### FEEDING DIRECTIONS

**RENU®** Pellet is to be fed along with hay or pasture. Typical feeding rates are 0.40% to 0.80% of horse bodyweight of **RENU®** per day, depending on forages fed, and size, activity and condition of horse. **RENU®** can be used to supplement hay. Provide access to fresh, clean water and loose free-choice salt at all times.

### RECOMMENDED USES

- Adult**
- Use with hay and/or pasture
  - Horses with foundered conditions
  - Horses with overweight problems
  - Idle horses

### CUSTOMER TESTIMONIAL

*We have fed **Eq Feeds™** to our four horses since 2002. Each horse has maintained excellent weight, a shiny coat, and excellent health. Our vet and farrier, as well as riders we have met on the trails, comment about the overall appearance of our horses.*

**Debbie, Taylorville, IL**



# SILVER®

## SENIOR HORSE

### GUARANTEED ANALYSIS

Crude Protein (min.)	12.00%
Crude Fat (min.)	6.00%
Crude Fiber (max.)	17.00%
Calcium (min.)	.55%
(max.)	.60%
Phosphorus (min.)	0.25%
Copper (min.)	12 PPM
Zinc (min.)	20 PPM
Selenium (min.)	0.30 PPM
Vitamin A (min.)	5,000 IU/LB
Vitamin D3 (min.)	680 IU/LB
Vitamin E (min.)	200 IU/LB

### INGREDIENTS

Shredded Beet Pulp, Pulverized Oats, Dehydrated Alfalfa Meal, Soy Hulls, Wheat Middlings, Soybean Meal, Calcium Bentonite Clay, Vegetable Oil, Crushed Mineral Rock Salt, Concentrated Yeast Culture, Calcium Carbonate, Ground Corn, L-Lysine, Vitamin E, Thiamine, Vitamin A, Vitamin D3 and Selenium Yeast.  
*(SEE BACK FOR DETAILS)*

### FEEDING DIRECTIONS

**SILVER®** Pellet is a complete ration, or can be fed along with hay or pasture. Typical feeding rates are 0.40% to 0.80% of horse bodyweight of **SILVER®** per day depending on forages fed, size, activity and condition of horse. Provide access to fresh, clean water and loose free-choice salt at all times.

### RECOMMENDED USES

- Older (16 years & above)**
- Best choice for older equine
  - Use with hay, pasture and/or hay cubes
  - Can also add water to soften for horses with dental problems

### CUSTOMER TESTIMONIAL

*In addition to providing excellent nutrition, as in **Eq Feeds™**, we can help our horses have more efficient, comfortable, productive lives and live longer through dental care. I especially like the Silver formula, which helps a lot of mature horses keep their teeth functional for several years more than a high-hay diet. My own 17-year-old Thoroughbred gained needed condition while on **Eq Feeds™** Silver.*

**Tom Allen, DVM • Practice Limited to Equine Dentistry**  
**www.horsedentist.com Our site for Equine Dentistry**